

### WHY WE DO WHAT WE DO?

In everything we do, we believe in simplification. We believe in making it easier to understand and access genuine eye care.

### THE WAY WE SIMPLIFY EYE CARE IS BY:

- 1- Communicating clearly
- 2- Being transparent
- 3- Serving the best products at accessible prices

### WHY ONLY R99 FOR AN EYE TEST?

Being inspired as a proudly South African organisation, we are all faced with the struggles to access proper health care and more so eye care. Finding out the status of your vision and eye health is a human right. As private sector optometrists, by offering our professional services at R99, we aim to honour our role as primary health care providers and provide access to high quality eye care.

### WHAT WE DO?

Simplicity runs right through to the core in what we do. We believe in partnering with the single, leading supplier of each product we use, so that you know you are getting the right product at the right price.



#### EYE TESTS

University of the  
Free State / Johannesburg

All our optometrists have qualified from the top Optometry schools in South Africa and uses the best in eye testing equipment from Essilor.



#### FRAMES

Amiici Vision  
South African

Our frames are rotated every 6 months to the latest trends & styles, each hand chosen by us. The frames are each hand assembled, highly durable, hypoallergenic and eco friendly materials (Acetate & Stainless Steel).



#### LENSES

Essilor  
French

As the world leader in prescription lenses, Essilor offers a wide variety of high quality solutions to suit all your vision needs. From prescription lenses that correct your eyesight to lenses that protect your eyes from harm and discomfort.



#### CONTACT LENSES

Cooper Vision  
American

Cooper Vision is one of the world's leading manufacturers of soft contact lenses and related products and services. Our products are sold in over 100 countries around the world. From China to Europe, from Africa to America, where they are improving the way people see.



# EYE CARE | SIMPLIFIED

## HOW DOES IT WORK?

Getting glasses (or contact lenses) should be easier than getting a cup of coffee. There are no surprises, you get what you sign up for: Genuine eye care and transparent pricing.

### STEP 1: BOOKING AN APPOINTMENT

You can book an appointment online and directly into your favourite optometrist's calendar.

### STEP 2: THE EYE TEST

The whole process (Forms to Frames) takes 45 minutes. You will receive an extensive eye examination including a photo of the back of your eye and a digital report afterwards explaining your results and products.

### STEP 3: ONE QUOTATION

The optometrist will recommend which lens type is best suited for you according to your prescription, vocation and age. You only have to choose between tinted (goes dark in the sun) or clear lenses.

Medical aid or not, our prices are fixed and the same for everybody. We will provide you with one, all inclusive price which includes:

- 1- The eye test
- 2- Normal thickness lenses with an anti-reflective coating
- 3- Any Amiici Vision frame of your liking in the practice
- 4- Limited 1 year cover for accidental damage and manufacturer faults

All price options are payable over 6 months, interest free AND you get your glasses within 3 - 7 working days from the eye test (exceptions apply). All you need is your ID, proof of income and a debit bank card.

### STEP 4: CHOOSING A FRAME

You can now choose any frame in the practice, you are not limited by style, brand or price. We make no distinction between patients. All frames are the same quality, brand and included in your price.

## WHAT MAKES US DIFFERENT?

#### *One year breakage cover & warranty replacement*

We know that life happens. If you accidentally damage your glasses, we will replace them. All lenses and frames have a one year manufacturer's warranty.

#### *One year spectacle service plan*

After 12 months we'll remind you to bring your spectacles for a service. We will clean your frame and lenses, replace the nose pads and provide you with a new case and cloth.

#### *Unlimited cleaning cloths*

Feel free to pop in at any Optique and get a new cleaning cloth for your lenses. Continuing to clean them with the recommended cloth will extend the lifetime of your lenses.

## CONTACT LENS SUBSCRIPTION PROGRAM

Wearing contact lenses permanently can be expensive and the 6 month mark for replacement can suddenly creep up on you. That's why we have created a program where you get a consultation, all your contact lenses and solutions every 6 months and you only pay a monthly subscription fee which can save you up to 10% per year.